



ALKI ELEMENTARY PTA AUCTION PROCUREMENT FORM

Alki Elementary PTA
4701 SW Admiral Way # 64
Seattle, WA 98116
AlkiPTA.com
procurement@alkipta.com

ONLINE DONATION PORTAL AVAILABLE!

Visit tinyurl.com/AlkiAuction2018 to submit your donation information and a volunteer will reach out to coordinate pickup of your item. **OR** fill out this procurement form and send with donation to address above by **November 9th, 2018** (please make a copy for your records.) **Alki PTA thanks you for your support!**

DONOR INFORMATION		<input type="checkbox"/> Business	<input type="checkbox"/> Individual
NAME:		CONTACT:	
ADDRESS:			
CITY:		STATE:	ZIP:
PHONE:	EMAIL:	WEBSITE:	

DONATION INFORMATION			
<input type="checkbox"/> GIFT CERTIFICATE/ GIFT CARD	<input type="checkbox"/> BUY-IN PARTY	<input type="checkbox"/> DESSERT DASH	<input type="checkbox"/> ITEM
<input type="checkbox"/> CASH DONATION	<input type="checkbox"/> OTHER	<input type="checkbox"/> SPONSORSHIP (CHECK BELOW)	
QUANTITY:	FAIR MARKET VALUE: \$	TOTAL DONATION AMOUNT: \$	
ITEM TITLE AND DESCRIPTION FOR CATALOG: <input type="checkbox"/> I WOULD LIKE A GIFT CERTIFICATE CREATED FOR THIS DONATION			
RESTRICTIONS: (Donations, excluding gift cards, will expire one year from date of auction unless otherwise noted)			

SPONSORSHIP LEVEL (PLEASE SEE DESCRIPTION ON REVERSE)		
<input type="checkbox"/> \$2000 DIAMOND LEVEL	<input type="checkbox"/> \$1500 PLATINUM LEVEL	<input type="checkbox"/> \$1000 GOLD LEVEL
<input type="checkbox"/> \$500 SILVER LEVEL	<input type="checkbox"/> \$250 BRONZE LEVEL	
AUCTION PROGRAM AD SPONSORSHIPS (PLEASE SEE DESCRIPTION ON REVERSE)		
<input type="checkbox"/> \$200 FULL PAGE	<input type="checkbox"/> \$150 HALF PAGE	<input type="checkbox"/> \$100 1/4 PAGE
<input type="checkbox"/> \$50 1/8 PAGE		
OTHER SPONSORSHIP OPPORTUNITIES (PLEASE SEE DESCRIPTION ON REVERSE)		
<input type="checkbox"/> \$500 AUCTION BAR SPONSOR		
<input type="checkbox"/> \$200 WINTER MUSICAL ONLY	<input type="checkbox"/> \$300 ALKI-A-THON ONLY (BUSINESS)	<input type="checkbox"/> \$100 ALKI-A-THON ONLY (FAMILY)

Contact procurement@alkipta.com if you have any questions or would like to setup a time for us to pick up your donation. Donations must be received by **November 9th** to be included in the auction catalog. **PTA Alki Seattle Council 6-15-25** is a 501(c)(3) nonprofit (Tax ID 91-1387438) For cash donations or sponsorships please make checks payable to Alki PTA.
Thank you for supporting the Alki Elementary PTA.

RECEIVED ON:	ENTERED BY:
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ALKI ELEMENTARY PTA AUCTION SPONSORSHIP PACKAGES

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SPONSORSHIP PACKAGES ONLINE!

Visit tinyurl.com/AlkiAuction2018 to select your sponsorship, make payment and receive immediate online confirmation of your sponsorship. OR complete the procurement form on reverse with the selected sponsorship level(s) you desire and send check made out to Alki PTA to the address provided. A volunteer will contact you to confirm receipt and obtain your business graphic. **Alki PTA thanks you for your support!**

	DIAMOND \$2000	PLATINUM \$1500	GOLD \$1000	SILVER \$500	BRONZE \$250
LOGO RECOGNITION:					
Invitations* - Logo printed on Auction Invitations	X	X			
Posters* - Logo printed on Auction Promotional Posters	X	X			
Event website - Logo displayed on Auction Website	X	X	X	X	X
Weekly E-News - Logo displayed in Alki PTA Weekly E-News	X	X			
Alki PTA Website - Logo displayed on side of Alki PTA website	X	X			
Live Auction Slideshow - Logo displayed during Live Auction slideshow	X	X	X	X	X
Sponsor Banner - Prominently displayed at Auction (Alki PTA will provide.)	X	X			
Promo Item in Swag Bag Swag distributed to guests at check in (or placed on tables.) Sponsor is responsible for swag. Must supply to Alki PTA by Nov. 16 th .	X				
PROGRAM ADVERTISEMENT:					
Auction Program Cover	X				
Back Cover of Auction Program		X			
Full Page Ad inside Auction Program (\$200 for Ad only)	X				
1/2 Page Ad inside Auction Program (\$150 for Ad only)		X			
1/4 Page Ad inside Auction Program (\$100 for Ad only)			X	X	
1/8 Page Ad inside Auction Program (\$50 for Ad only)					X
MENTIONS:					
Mentioned by Auctioneer during Live Event Mentioned by Auctioneer at the beginning and end of Live Auction	X	X	X		
Social Mentions Alki PTA Facebook recognition during the school year (linking to company page)	4	2	2		
ADDITIONAL EVENTS RECOGNITION:					
Alki Elementary Winter Musical Logo printed on posters, programs, ticket sales site, and electronic communications.	X	X	X	X	
Alki-A-Thon Logo printed on the backs of 500+ event T-shirts, pledge website, and electronic communications.	X	X	X	X	
End of Year BBQ Logo printed on promotional posters & kid mail distributed to 400 families and staff.	X	X			
OTHER SPONSORSHIP OPPORTUNITIES					
Auction Bar Sponsor (\$500)	Logo printed on banner displayed at all auction bar locations.				
Musical Only Sponsor (\$200)	Logo printed on playbill posters, programs, ticket sales site and electronic communications. This is distributed throughout the community and reaches a 750+ theatre attendees.				
Alki-A-Thon - Business (\$300)	Logo printed on the backs of 500+ event T-shirts, pledge website, and electronic communications.				
Alki-A-Thon - Family (\$100)	Family name printed on the backs of 500+ event T-shirts, pledge website, and electronic communications.				

*Sponsorship and business graphic must be received by **Monday, September 24th** to be featured on printed auction invitations and promotional posters.