



ALKI ELEMENTARY PTA AUCTION SPONSORSHIP PACKAGES

Alki Elementary PTA
 4701 SW Admiral Way #64
 Seattle, WA 98116
 Alkipta.com
 procurement@alkipta.com



DIAMOND
\$2000



PLATINUM
\$1500



GOLD
\$1000



SILVER
\$500



BRONZE
\$250

LOGO RECOGNITION:

Invitations* - Logo printed on Auction Invitations	X	X			
Posters* - Logo printed on Auction Promotional Posters	X	X			
Event website - Logo displayed on Auction Website	X	X	X	X	X
Weekly E-News - Logo displayed in Alki PTA Weekly E-News	X	X			
Alki PTA Website - Logo displayed on side of Alki PTA website	X	X			
Live Auction Slideshow - Logo displayed during Live Auction slideshow	X	X	X	X	X
Sponsor Banner - Prominently displayed at Auction (Alki PTA will provide.)	X	X			
Promo Item in Swag Bag Swag distributed to guests at check in (or placed on tables.) Sponsor is responsible for swag. Must supply to Alki PTA by Nov. 16 th .	X				

PROGRAM ADVERTISEMENT:

Auction Program Cover	X				
Back Cover of Auction Program		X			
Full Page Ad inside Auction Program (\$200 for Ad only)	X				
1/2 Page Ad inside Auction Program (\$150 for Ad only)		X			
1/4 Page Ad inside Auction Program (\$100 for Ad only)			X	X	
1/8 Page Ad inside Auction Program (\$50 for Ad only)					X

MENTIONS:

Mentioned by Auctioneer during Live Event Mentioned by Auctioneer at the beginning and end of Live Auction	X	X	X		
Social Mentions Alki PTA Facebook recognition during the school year (linking to company page)	4	2	2		

ADDITIONAL EVENTS RECOGNITION:

Alki Elementary Winter Musical Logo printed on posters, programs, ticket sales site, and electronic communications.	X	X	X	X	
Alki-A-Thon Logo printed on the backs of 500+ event T-shirts, pledge website, and electronic communications.	X	X	X	X	
End of Year BBQ Logo printed on promotional posters & kid mail distributed to 400 families and staff.	X	X			

OTHER SPONSORSHIP OPTIONS

Auction Bar Sponsor (\$500)

Logo printed on banner displayed at all auction bar locations.

*Sponsorship and business graphic must be received by **Monday, September 24th** to be featured on printed auction invitations and promotional posters.